

## MISSION STATEMENT

**RPA** is a professional sales organization conceived on the premise that technology is successfully sold as much by the integrity of the individuals presenting it as the substance of the company producing it.

We will only represent companies of high ethical standards which put a strong emphasis on product quality, continuous product improvement and unquestionable customer support. Those products will be promoted with enthusiasm and purchase orders aggressively solicited, but always tempered with honesty and sincerity.

Communication and documentation are the keystones to our structure and we will always endeavor to inform our customers and principals of all requests, changes, issues and events which may affect a given negotiation, situation or market condition.

A customer who has already purchased from us and now requests our assistance will always be more important than a prospective customer who may purchase from us. But it will also be our challenge and goal to assist both in a timely and professional manner and to promptly report the results to our principals.

Our greatest strength is in our relationship with our customers and principals, for it is far more important to develop, build upon and reinforce a relationship than it is to make a sale which could tarnish our reputation.